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Diesel Forward, Inc. and H.G. Makelim Co. announce merger

(Windsor, Wis) – The Heavy Duty Division of H.G. Makelim Co. will merge with Diesel Forward, Inc. effective December 11, 2017. Both companies distribute diesel engine parts from leading global manufacturers such as Bosch, Stanadyne, Denso, Delphi, Alliant Power, Borg Warner, and Holset into the aftermarket. This merger will expand Diesel Forward’s reach across the continental United States.

Bob Breunig, president of Diesel Forward, stated, “This is an important strategic move that will benefit our employees, suppliers and our mutual customers by allowing us to leverage joint strengths from coast to coast. Through this affiliation, we will expand our distribution and service reach and capabilities. Our customers will have expanded access to customer service as well as product and technical support. The combined company will operate four stocking warehouses spanning four time zones across the United States. We will continue to build on our leadership position in automotive, medium and heavy duty engine and after treatment component distribution.”

Chuck Hess, president of H.G. Makelim Co.’s Heavy Duty Division, said, “This is a merger of two highly compatible market leaders with similar values and philosophies. We both remain committed to ensuring we have the parts our customers need – when they need them – backed by excellent technical and customer service. We strive to make sourcing easy so our customers can focus on what is important – running their businesses.”

Breunig added, “Though we will now operate as one company – Diesel Forward, Inc. – our customers can depend on the same personal relationships they have experienced in the past. Our customers will continue dealing with the same people and can expect the same quality service they rely on.”

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Diesel Forward, Inc., based in Windsor, WI, began as a small, family-owned diesel repair service more than 50 years ago. Since then, the company has grown to become a family of three business units with expertise in every link of the aftermarket diesel



supply chain. Today, the company includes DIS Distribution, a large supplier of aftermarket diesel parts serving the Midwest and Northeast corridor of the United States; Alliant Power, a name synonymous with quality in the diesel parts aftermarket; and Diesel Injection Service, an on-site and mobile service center with the best trained and most experienced technicians in the business.

H.G. Makelim Co. is a leading distributor of power products. The company has headquarters in South San Francisco, CA and Denver. Founded in 1922, H.G. Makelim Co. supplies industrial engines, diesel fuel injection systems, test equipment, rotating electrical products, turbochargers, generator sets and accessories throughout the Western United States. H.G. Makelim Co.'s Industrial Engine division is unaffected by this merger.



**DIESEL
FORWARD**

Alliant Power

DIS Distribution

Diesel Injection Service